



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

NATIONAL REPUBLICAN CONGRESSIONA
National Media Inc (1946)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173006
Inv Date 9/30/2012
Terms Net 30
Contract 46118
Bill Type Standard
Period 8/27/2012 - 9/30/2012

National Media Inc
815 Slater Lane
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (1052)
Est 2601 NRCC 2012 Sept 28-Oct 4 (26185)
Local/Political Issue Agency
2601/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:58:25PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	20001-7 News Today	Per week (1),Fr	09/28/12 5:12AM (Fr)	00:30	7 News Today in New England	NRCCMA060924H	\$600.00	
2.0	SPOT	20001-7 News Today	Per week (1),Fr	09/28/12 5:45AM (Fr)	00:30	7 News Today in New England	NRCCMA060924H	\$600.00	
4.0	SPOT	5:58AM-7 News Tod	Per week (2),Sa	09/29/12 5:59AM (Sa)	00:30	7 News Today in New England	NRCCMA060924H	\$300.00	
4.0	SPOT	5:58AM-7 News Tod	Per week (2),Sa	09/29/12 6:40AM (Sa)	00:30	7 News Today in New England	NRCCMA060924H	\$300.00	
5.0	SPOT			09/29/12			2 preempts @ \$900.00	\$0.00	Schedule Change
6.0	SPOT	20707-TODAY SHOW	Per week (1),Su	09/30/12 7:59AM (Su)	00:30	TODAY SHOW-SUNDAY	NRCCMA060924H	\$1100.00	
8.0	SPOT	9:00AM-7 News Tod	Per week (1),Su	09/30/12 10:12AM (Su)	00:30	7 News Today in New England-Sun	NRCCMA060924H	\$750.00	
9.0	SPOT	23638-7 News Today	Per week (1),Fr	09/28/12 9:13AM (Fr)	00:30	7 News Today in New England 9-10A	NRCCMA060924H	\$700.00	
11.0	SPOT	20008-7 News at Noon	Per week (1),Fr	09/28/12 12:22PM (Fr)	00:30	7 News at Noon	NRCCMA060924H	\$500.00	
13.0	SPOT	20008-7 News at Noon	Per week (1),Fr	09/28/12 12:49PM (Fr)	00:30	7 News at Noon	NRCCMA060924H	\$500.00	
15.0	SPOT			09/29/12			1 preempt @ \$1100.00	\$0.00	Schedule Change
16.0	SPOT	20013-7 News 4-5 PM	Per week (1),Fr	09/28/12 4:29PM (Fr)	00:30	7 News at 4	NRCCMA060924H	\$1000.00	
18.0	SPOT	20013-7 News 4-5 PM	Per week (1),Fr	09/28/12 4:42PM (Fr)	00:30	7 News at 4	NRCCMA060924H	\$1300.00	
20.0	SPOT	4:59PM-7 News 5-5:30	Per week (1),Fr	09/28/12 5:12PM (Fr)	00:30	7 News at 5	NRCCMA060924H	\$1500.00	
22.0	SPOT	5:29PM-7 News 5:30-6	Per week (1),Fr	09/28/12 5:41PM (Fr)	00:30	7 News at 5	NRCCMA060924H	\$1700.00	
24.0	SPOT	5:58PM-7 News at 6	Per week (1),Fr	09/28/12 6:09PM (Fr)	00:30	7 News at 6	NRCCMA060924H	\$2000.00	
26.0	SPOT	7:00PM- 7:30PM	Per week (1),Fr	09/28/12 7:10PM (Fr)	00:30	Access Hollywood Episode: 4190	NRCCMA060924H	\$1500.00	
28.0	SPOT			09/29/12			1 preempt @ \$750.00	\$0.00	No Avail
29.0	SPOT	9:00PM-GRIMM	Per week (2),Fr	09/28/12 9:16PM (Fr)	00:30	GRIMM	NRCCMA060924H	\$4500.00	
29.0	SPOT	9:00PM-GRIMM	Per week (2),Fr	09/28/12 9:38PM (Fr)	00:30	GRIMM	NRCCMA060924H	\$4500.00	
30.0	SPOT	6:58PM-FOOTBALL N	Per week (1),Su	09/30/12 7:07PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	NRCCMA060924H	\$6000.00	
31.0	NFL	8:13PM-NBC SUNDAY	Per week (2),Su	09/30/12 8:20PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	NRCCMA060924H	\$18000.00	
31.0	NFL	8:13PM-NBC SUNDAY	Per week (2),Su	09/30/12 11:41PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	NRCCMA060924H	\$18000.00	
32.0	SPOT	10:59PM-7 News at 11	Per week (1),Sa	09/29/12 11:15PM (Sa)	00:30	7 News at 11 PM	NRCCMA060924H	\$3000.00	
33.0	SPOT	11:00PM-7 News at 11	Per week (1),Su	09/30/12 12:10AM (Su)	00:30	7 News at 11 PM	NRCCMA060924H	\$2800.00	
34.0	SPOT	11:34PM-THE TONIGHT SHOW	Per week (1),Fr	09/28/12 11:49PM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCMA060924H	\$1500.00	
36.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Per week (2),Fr	09/28/12 1:15AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060924H	\$800.00	
36.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Per week (2),Fr	09/28/12 1:29AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060924H	\$800.00	
38.0	SPOT			09/29/12			1 preempt @ \$3000.00	\$0.00	Pre-Empt
39.0	SPOT	8:00AM- 9:00AM	Per week (2),Sa	09/29/12 8:18AM (Sa)	00:30	7 News Today in New England-Sat	NRCCMA060924H	\$900.00	M/G For 5.0.1,5.0.2
39.0	SPOT	8:00AM- 9:00AM	Per week (2),Sa	09/29/12 8:59AM (Sa)	00:30	7 News Today in New England-Sat	NRCCMA060924H	\$900.00	M/G For 5.0.1,5.0.2
40.0	SPOT			09/29/12			1 preempt @ \$1100.00	\$0.00	Schedule Change
41.0	SPOT	7:59AM-7 News Today	Per week (1),Sa	09/29/12 8:41AM (Sa)	00:30	7 News Today in New England-Sat	NRCCMA060924H	\$1100.00	M/G For 40.0.1
42.0	SPOT	6:00PM-7 News at 6	Day, Su-1	09/30/12 6:47PM (Su)	00:30	7 News at 6	NRCCMA060924H	\$2300.00	
43.0	SPOT	11:55PM-7 SPORTS XTRA	Per week (1),Su	09/30/12 12:49AM (Su)	00:30	7 SPORTS XTRA	NRCCMA060924H	\$750.00	M/G For 28.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$80,200.00	Total Spots	30
Commission	(\$12,030.00)		
Net Total	\$68,170.00		